



PART OF  ISP SCHOOLS

A Level Travel and Tourism

Tourism is one of the largest industries in the world with currently 9.6% of total employment being within the industry; by 2027, this is expected to rise to 11.1%. These figures highlight the depth and the importance of the Tourism industry not only in the UK, but also on a world scale.

A Level Travel and Tourism is ideal for those seeking to specialise in this subject. The course of study is designed so that it can be undertaken by candidates entering the area for the first time. The key is having an interest in any form of travel.

It offers you the chance to gain a greater understanding of the role travel and tourism as an industry has to play in our society. The course encourages learners to appreciate the changing nature of travel and tourism and understand the importance of sustainability in the development and management of the industry.

The key concepts in the course are:

- Global and growing – travel and tourism is a global industry.
- Change and development – a key feature of travel and tourism is it's dynamic nature.
- Sustainability and responsibility
- Customer focus
- Marketing and management

Visits to tourist organisations are organised to enhance understanding and aid completion of coursework. In this course students will have an opportunity to organise their own visit as part of the event management unit, this visit could be anywhere within Spain and provides evidence of skills for job or university interviews in terms of organisation, responsibility, teamwork and time management.

A Level Travel and Tourism provides a foundation for the study of travel and tourism or related courses in higher education. It is also suitable as part of a course of general education.

THIS COURSE WILL APPEAL TO THOSE STUDENTS WHO:

- Have a keen interest in Travel & Tourism
- Enjoy studying a subject that is relevant to their own lives and experience
- Enjoy discovering about themselves in practical situations
- Want to find out more about the subject through personal investigation
- Want to study a course that is active and enjoyable
- Wish to move on to a related career or higher education course.

ENTRY REQUIREMENTS:

Grade 5 in English Language would be preferred.

You do not need to have studied IGCSE Travel and Tourism.

FUTURE OPPORTUNITIES

The AS/A2 Travel and Tourism qualifies for UCAS points so if you complete it successfully you could move on to study for a degree at university, further education or employment. You learn and use a variety of transferable skills throughout the course that are in great demand and are recognised by employers and universities and colleges as being of great value.

