

**Year 13 Programme of Study**

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| **Term One –**  **Business and its environment**  Business structure and Size of business  External influences on business activity  **People in organisations**  Human resource management  Organisational structure  Business communication |

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| **Term Two –**  **Marketing**  Marketing planning  Globalisation and international marketing  **Operations management and Project Management**  Operations planning  Capacity Utilisation  Lean production and Quality Management  Project Management |

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| **Term Three –**  **Finance and accounting**  Costs and Budgets  Contents of published accounts  Analysis of published accounts  Investment appraisal  **Strategic management**  What is strategic management?  Strategic analysis  Strategic choice  Strategic implementation |